

## On Brewer's Class of Robust Sampling Designs for Large-Scale Surveys

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**Summary:** In this note we observe that Brewer's (1979) result concerning the asymptotically design unbiased strategy which has minimum expected variance under a super population model can be established in a more general setting.

### 1. Introduction

Consider the problem of estimating the finite population total  $Y = \sum_{i=1}^N Y_i$  of a characteristic  $y$ , taking values  $Y_i$  on the units  $U_i$ ,  $i = 1, 2, \dots, N$ . Suppose that information on an auxiliary characteristic  $x$  related to  $y$  is available on all the units of the population taking values  $X_i$  on  $U_i$ ,  $i = 1, 2, \dots, N$ . Given a sample of  $n$  distinct units, the estimation problem can then be considered as one of estimating  $Y - \sum_{i \in s} Y_i$ , the total of the  $(N - n)$  unobserved units. For this, the following super population model is used where we assume

$$Y_i = \beta X_i + e_i,$$
$$E(e_i) = 0, E(e_i e_j) = \sigma_i^2 \text{ if } i = j \\ = 0, \text{ otherwise,} \quad (1.1)$$

and a class of predictors for  $Y$  is given by

$$y^* = \sum_{i \in s} Y_i + \hat{\beta} \sum_{i \notin s} X_i. \quad (1.2)$$

Brewer [1979] has suggested the use of the model unbiased estimator

$$\hat{\beta}_B = \frac{\sum_{i \in s} W_i Y_i}{\sum_{i \in s} W_i X_i}$$

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where  $W_i$ 's are arbitrary, instead of the best linear unbiased (BLU) estimator of  $\beta$  given by

$$\hat{\beta}_{\text{BLU}} = \frac{\sum_{i \in s} Y_i X_i \sigma_i^{-2}}{\sum_{i \in s} X_i^2 \sigma_i^{-2}}.$$

He then requires that  $y^*$  be asymptotically unbiased over repeated sampling. We adopt the following formulation used by Brewer [1979] in his asymptotic analysis. The original population of  $N$  units is reproduced  $(k-1)$  times, yielding  $k$  identical populations of  $N$  units each. From each of the  $k$  populations, a sample is selected using the same  $\pi_i$  for each one. The  $k$  populations are then aggregated to an overall population of size  $N_k = Nk$  whose population total for the  $y$ -characteristic is  $Y_k = kY$  and the  $k$  samples are aggregated to an overall sample of  $n_k = nk$  units. The estimator  $y_k^*$  of the population total  $Y_k$  is now obtained from (1.1) using  $\hat{\beta}_B$ .  $k$  is then allowed to tend to infinity. Using these assumptions of the asymptotic analysis, Brewer [1979] then minimizes the asymptotic value of the expected variance of  $y_k^* / N_k$  under the model (1.1). This leads to the choice of optimum weights given by  $\alpha (\pi_i^{-1} - 1)$ , where  $\pi_i \propto \sigma_i$  and  $\alpha$  is a constant. In this paper, we generalize Brewer's estimator and give a slightly modified proof, following exactly the same spirit of the asymptotic analysis of Brewer's.

## 2. Main Results

$$\text{Write } Y = \sum_{i \in s} Y_i + \beta (X - \sum_{i \in s} X_i)$$

where

$$\beta = (Y - \sum_{i \in s} Y_i) / (X - \sum_{i \in s} X_i) \quad (2.1)$$

and consider the problem of estimating  $\beta$ . Following Godambe [1955], let

$$\hat{\beta}_G = \frac{\sum_{i \in s} (\beta_{st} - 1) Y_i}{\sum_{i \in s} (\beta_{st} - 1) X_i}. \quad (2.2)$$

Here  $\beta$  can be regarded as a weighted average of the unobserved ratios  $Y_i / X_i$ , weights being the sizes of the corresponding units. It is then natural (cf. Basu) to estimate  $\beta$  by some sort of a weighted average of the observed ratios  $Y_i / X_i$ ,  $i \in s$  and the weights used in (2.2) are  $(\beta_{st} - 1) X_i$ . Limiting the asymptotic analysis of Brewer, we now have

$$\lim_{k \rightarrow \infty} E_p (y_k^* / N_k) = N^{-1} \left[ \sum_{i=1}^N \pi_i Y_i + \left( \frac{\sum_{i=1}^N Y_i (a_i - \pi_i)}{\sum_{i=1}^N X_i (a_i - \pi_i)} \right) \sum_{i=1}^N (1 - \pi_i) \right] \quad (2.3)$$

where  $a_i = \sum_{s \in I} \beta_{si} p(s)$  and  $E_p$  denotes the expectation over the design. Thus  $y^*$  is asymptotically unbiased iff

$$\pi_i = (a_i - \alpha) / (1 - \alpha) \quad (2.4)$$

where

$$\alpha = \frac{\sum_{i=1}^N X_i (a_i - \pi_i)}{\sum_{i=1}^N X_i (1 - \pi_i)} \quad (2.5)$$

and  $a_i \neq 1$ . When  $a_i = 1$ ,  $\sum_{i \in S} \beta_{si} Y_i$  and  $\sum_{i \in S} \beta_{si} X_i$  are unbiased estimators of  $Y$  and  $X$  respectively and the above condition of unbiasedness is automatically satisfied. Further, we have

$$\begin{aligned} V &= \lim_{k \rightarrow \infty} E_p E \{ (y_k^* - Y_k)^2 / N_k \} \\ &= N^{-1} [ \{ (\sum_{i=1}^N x_i (1 - \pi_i))^2 / (\sum_{i=1}^N X_i (a_i - \pi_i))^2 \} \sum_{i=1}^N \sigma_i^2 \sum_{s \in I} (\beta_{si} - 1)^2 p(s) + \\ &\quad + \sum_{i=1}^N (1 - \pi_i) \sigma_i^2 ]. \end{aligned} \quad (2.6)$$

Next, using the fact that

$$\sum_{s \in I} \beta_{si}^2 p(s) \geq a_i^2 / \pi_i \quad (2.7)$$

and substituting (2.4) in (2.6), we get

$$\begin{aligned} NV &\geq \sum_{i=1}^N \sigma_i^2 \{ (a_i^2 (1 - \alpha) / \alpha^2 (a_i - \alpha)) + ((2a_i \alpha - a_i - \alpha) / (1 - \alpha) \alpha^2) + \\ &\quad + ((1 - a_i) / (1 - \alpha)) \} \end{aligned} \quad (2.8)$$

$$= \sum_{i=1}^N \sigma_i^2 (1 - a_i) / (a_i - \alpha). \quad (2.9)$$

Equality in (2.7) and (2.8) occurs iff  $\beta_{si} = a_i / \pi_i$ . This condition is the same as  $\beta_{si} - 1 = (a_i - \pi_i) \pi_i^{-1} = \alpha (\pi_i^{-1} - 1)$ . Notice that (2.9) is the Godambe lower bound  $\sum_{i=1}^N \sigma_i^2 (\pi_i^{-1} - 1)$  and this can be minimized when  $\pi_i$ 's are proportional to  $\sigma_i$ . Thus the minimum of the r.h.s. of (2.8) is attained when  $\beta_{si}$  are chosen to  $1 + \alpha (n^{-1} \sigma_i^{-1} \sum_{i=1}^N \sigma_i - 1)$  and then the optimum estimator is given by

$$y^* = \sum_{i \in S} Y_i + \left( \sum_{i \in S} Y_i (\pi_i^{-1} - 1) / \sum_{i \in S} X_i (\pi_i^{-1} - 1) \right) \sum_{i \in S} X_i$$

where  $\pi_i = n\sigma_i / \sum_{i=1}^N \sigma_i$ . It is interesting to note that  $\alpha$  cancels off and does not enter the estimator.

*Remark 2.1:* The case when  $a_i = 1$  easy to deal with and we shall omit the details here. (Notice that  $a_i < 1$  in the above result, since  $\pi_i < 1$ .)

*Remark 2.2:* Fuller/Isaki [1980] have considered design consistent estimators which are not necessarily design unbiased and presented a strategy such that the predictor is, given the sample, best linear unbiased under the model. They have also given empirical examples to compare the ratio estimator

$$\hat{Y}_R = \left( \sum_{i \in s} X_i / \pi_i \right)^{-1} \left( \sum_{i \in s} Y_i / \pi_i \right) \bar{X},$$

Brewer's estimator  $\hat{Y}_B = y^*$  considered above, and Cassel/Särndal/Wretman [1976] estimator

$$\hat{Y}_{CSW} = \hat{Y}_{HT} + \hat{\beta} (\bar{Y} - \bar{X}_{HT})$$

where  $\hat{\beta} = \left( \sum_{i \in s} X_i^2 \pi_i^{-2} \right)^{-1} \left( \sum_{i \in s} Y_i X_i \pi_i^{-2} \right)$  and the regression estimator. For further discussion we refer to Fuller/Isaki [1980].

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